

APPLICATION OPENS ON JAN 31 FOR CASCADOR 2023

Name:

Email: *

Phone: *

Company Name: *

What does your company do? *

Website/URL: *

What year was your company founded? *

What was your 2022 revenue in USD, excluding pass-through revenue?

- >\$250 - \$1M
- \$100K - \$249K
- \$50K - \$99K
- \$25K - \$49K
- <\$25K

How much funding have you raised in USD?

- >\$2M
- \$1M - \$2M
- \$500K - \$1M
- \$250K - \$500K
- \$100K - \$250K
- <\$100K
- I haven't raised any outside Capital.

How many full-time employees do you have?

Where is your company headquartered?

LinkedIn profile:

Age:

How did you hear about Cascador?

- Cascador Alumni
- Cascador Faculty
- FATE Foundation
- Atika
- Future Africa
- LBS
- EDC
- TEF
- Harambe
- CcHub
- Social Media
- Ashoka
- Microtraction
- WIMBIZ
- WIA54
- Others

If you were nominated by a Cascador alumni, please enter heir name: *

Your customers

Who is your target customer?

What problem are you trying to solve for them?

How do you acquire customers?

Your competitors

What is your competitor advantage?

What competitors do you fear the most, and why?

2022 Financials

2022 Revenue:

All revenue should be in USD. Do not include pass-through revenue. (For example, if you are an e-commerce company, do not include the value of the merchandise that was sold, or if you are a fintech , do not include the transaction values)

2022 Operating Expenses:

2022 Operating Profit:

2023 Year-to-date

January 2023 Revenue:

Projected February 2023 Revenue:

Projected March 2023 Revenue:

Projected April 2023 Revenue:

Projected May 2023 Revenue:

Projected June 2023 Revenue:

How many customers have you served in 2023 so far? *

Your Future Vision

How big do you think your company can get? Please describe that vision. *

What will be your competitive advantage when you are at large scale? *

Supporting Materials

Upload your current pitch deck in Google Slides or PowerPoint format. Please do not submit a PDF. *

Submit a one-minute video which describes your company using a YouTube or Vimeo link. *

This can be a simple video recorded on your phone or computer or can be a professionally edited video.

Tell us what makes you a good leader? What weakness do you need to work on? Please be honest. Self-awareness is the foundation for growth.

Submit a one-minute video about yourself using a YouTube or Vimeo link. *

This can be a simple video recorded on your phone or computer.

Please upload any additional files, documents or videos that will help us get to know you and your company.

Is there anything else you would like to tell us? *